STEM POSTER PRESENTATION CHECKLIST

Step 1: Content Creation (50%)

☐ Understand the assignment and review the assignment rubric (2%).
☐ Consider your audience (2%).
☐ Organize your research (23%).
  o Gather research information to be displayed on your poster.
  o Include introduction, methods, research, discussion, reference list, and (possibly) an abstract.
☐ Create visual content (13%).
☐ Create data visualizations such as tables and charts (10%).

Step 2: Design (40%)

☐ Determine the physical parameters of your poster, such as size and location of presentation (2%).
☐ Choose design software (5%).
☐ Design logical flow of information and create the poster (20%).
☐ Develop text hierarchy (3%).
☐ Consider the University of Waterloo brand and templates.
☐ Consider copyright (2%).
☐ Determine print production (8%).

Step 3: Presentation (10%)

☐ Prepare and rehearse a 4-5 minute oral overview of the research presented on your poster.
☐ Practice this script while standing in front of your poster and interacting with your visuals.
☐ Brainstorm possible questions observers may ask and prepare answers.